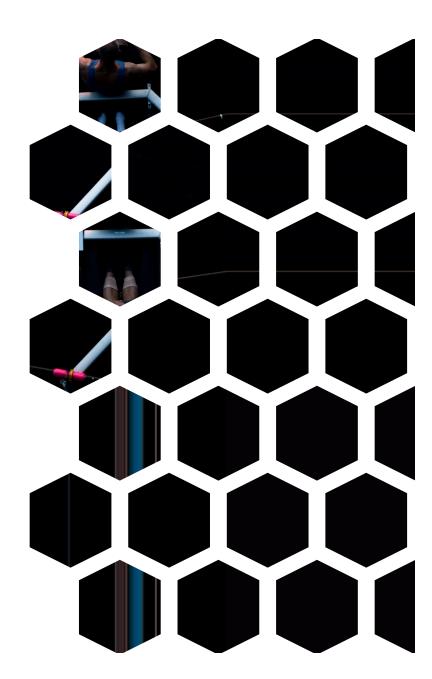
Make Your Moments Memorable

TEDx Paradeplatz

John Laban



Question: What do you want your audience to remember?

- New information?
- Technology development?
- > Emotion or feeling?
- Personal message?

How can you improve this experience?

Make your presentation more effective:

#1 Strategic use of Pauses

#2 Engage with the audience

#3 Your behavior must coincide with the message

My Experience as a TEDx Moderator:

- Provide a brief opening for the speaker
- Energize the audience to welcome the speaker on stage
- Stage the speaker so they can be at their best

Thank you